

# Derby and Derbyshire COVID-19 Vaccination Programme | Stakeholder Bulletin #28

Dear Colleagues,

We have seen some extremely encouraging statistics showing excellent progress across Derby and Derbyshire towards reaching the first four priority cohorts with the Covid-19 vaccination programme.

As always, I would be extremely grateful if you could share this update as far and as wide as possible. Thank you in advance of your cooperation.

Best wishes and stay safe.

Dr Steve Lloyd Medical Director NHS Derby and Derbyshire CCG



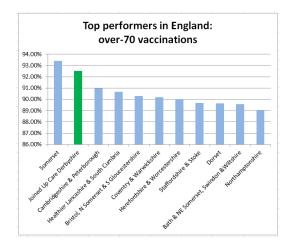
## Latest developments

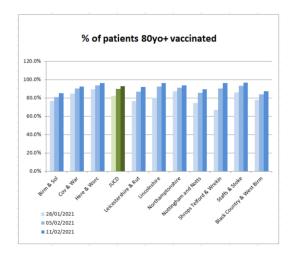
The new statistics from NHS England show Joined Up Care Derbyshire is now the second best performing system in England for vaccinating the over-70s.

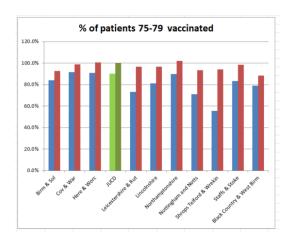
Official figures up to February 7 showed 92.5% of people aged over 70 had received a vaccination, which was the top performance for any system across the Midlands and the second best in England. Only Somerset, with 93.5%, performed better.

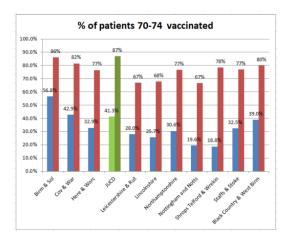
The results have been driven by the hard work of teams working across a range of different vaccination services, from those led by GP practices and pharmacies to the large vaccination centre at Derby Arena.

Vaccination teams are continuing their work to ensure nobody is missed, and anyone aged over 70 who has not yet booked an appointment should contact their GP.









#### Tackling vaccine hesitancy in our communities

On Monday, Joined Up Care Derbyshire launched a <u>Community Representatives' Communication Toolkit</u> aimed at tackling vaccine hesitancy in our communities and disinformation. The first four toolkits aim to assist African, Bangladeshi, Caribbean and Pakistani community and faith leaders in conversations with their communities to encourage vaccine uptake using information from reputable sources including scripts, videos from trusted voices, social media images and useful links, some translated into community languages.

The effort is part of a system co-production approach from communications, engagement and behavioural psychologists in Derbyshire. The group has consulted Derbyshire's community leaders to understand community concerns, best routes to engage and what community leaders want to help them have meaningful conversations in communities. The approach is also coupled with data to understand where vaccine take-up is low and thus who the priority groups are.

More materials will be added to reach other priority communities over the coming weeks.

We all need to own this challenge; it is incumbent on us as a community to ensure the benefits of this incredible vaccination rollout are felt by all equally.



♠ COVID-19 information and advice / Community Representatives' Communication Toolkit

#### Community Representatives' Communication Toolkit

Please find below useful toolkits and resources to support you engage with communities regarding the COVID-19 pandemic. You will find toolkits for the following communities:

- African
- Caribbean
- Bangladeshi
- Pakistani





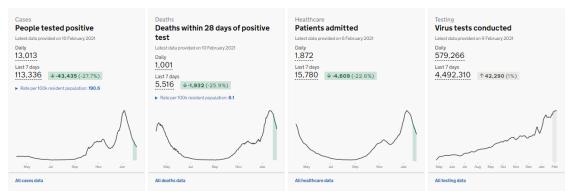




## **Latest statistics**

#### **UK Summary**





#### **FAQs**

#### I'm aged 70 or over and have not yet had my vaccination, what should I do?

- From Monday 8 February, people aged 70 and over who have not yet been vaccinated against COVID and who would like to be are being asked to contact the NHS to arrange a jab.
- Until Monday 8 February the NHS has asked people to wait until they are contacted to help
  ensure that those who are most vulnerable are protected first and that remains the case for
  most people.
- However, to ensure absolutely everyone is offered the vaccine, people aged 70 and over can now contact the NHS. The easiest way to arrange a vaccination is through the national booking service which can be accessed at <a href="https://www.nhs.uk/covid-vaccination">www.nhs.uk/covid-vaccination</a>
- The system allows patients to choose a time slot and location that suits them. Anyone unable to book online can call 119 free of charge, anytime between 7am and 11pm seven days a week.
- If a suitable and convenient slot is not available people can also call their GP practice.
- For more information <u>click here</u>.

You can read further FAQs here.

## **Next Steps**

Over the next few days, many people aged between 65 and 70 years old will begin receiving appointment letters from the National Booking System. They may also be invited for vaccinations by GP-led vaccination clinics.

This is the fifth priority cohort, and an important step for the vaccination programme. If you or someone you know receives an invitation for a vaccination, please make sure you know what to do.

## More information

For more information go to the Joined Up Care Derbyshire website <a href="here">here</a>.

## The Next Edition

My next update will include:

- Other latest developments
- Frequently Asked questions

If you have any feedback, or questions, please email us at: <a href="mailto:ddccq.enquiries@nhs.net">ddccq.enquiries@nhs.net</a>. We are sure you will understand that we are very busy, but we will endeavour to respond to all queries within three working days.

#### Disclaimer:

While every effort has been made to ensure the contents of this bulletin are accurate and up-to-date you will appreciate that the situation relating to the coronavirus pandemic can change rapidly and so NHS Derby and Derbyshire CCG does not accept any responsibility of any omission as it is not deliberate. Nevertheless, we will appreciate provision of accurate information to improve our work. Where links are provided to external content, NHS Derby and Derbyshire CCG holds no responsibility for such content or accuracy.

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